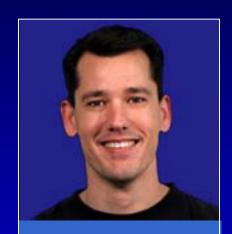
Design of MyJohnsHopkins

Jasig Spring Conference

March 1-4, 2009 | Dallas, Texas



Gary
Thompson
User Experience
Leader





- 1 Discovery
- 2 Heuristic Evaluation
- 3 Design Exploration
- Design Reviews
- Divisional Skinning
- User Testing
- 7 The Result

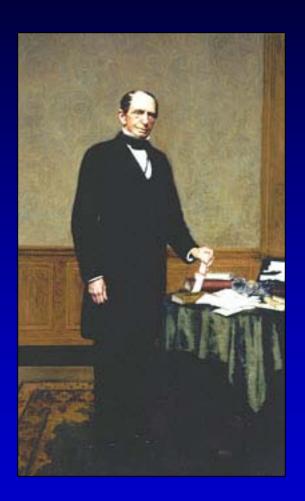
Discovery

An opportunity to listen and learn.

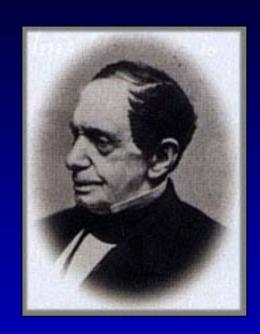
- Born 1795
- Johns is really a last name (of his greatgrandmother)
- Moved to Baltimore in 1807, started his own mercantile business



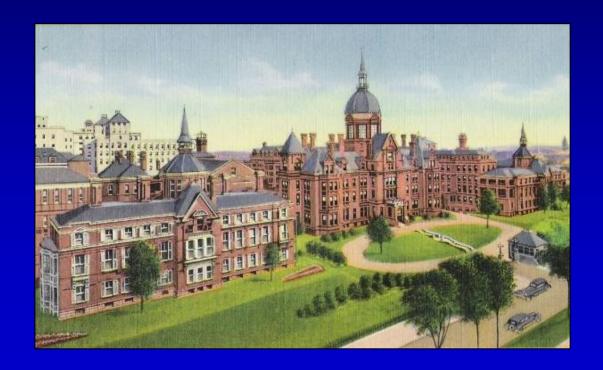
- Invested in the first major railroad, then became a director, then chariman
- Never married



- Arranged for the incorporation of The Johns Hopkins University and The Johns Hopkins Hospital in 1867
- Died on Christmas Eve 1873, leaving \$7 million to be divided equally between the two institutions



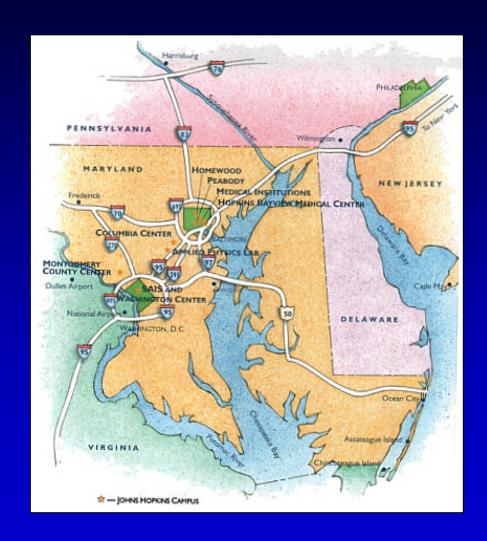
 It was, at the time, the largest philanthropic bequest in U.S. history



- Maryland's largest employer
- \$10 billion a year
- Has won more federal research and development funding than any other university each year since 1979
 - Largest owner of land in Baltimore



9 academic
 divisions and
 campuses
 throughout the
 Baltimore Washington area



- Homewood campus in northern Baltimore:
 - The Krieger School of Arts and Sciences
 - The Whiting School of Engineering
 - The School of Education
- East Baltimore:
 - The schools of Medicine, Public Health, and Nursing
 - The Johns Hopkins Hospital
- Mount Vernon Place, downtown Baltimore:
 - The Peabody Institute, professional school of music

- Washington's Dupont Circle:
 - The Paul H. Nitze School of Advanced International Studies (SAIS)
- Between Baltimore and Washington:
 - The Applied Physics Laboratory (APL) is a division of the university co-equal to the nine schools, but with a non-academic, research-based mission.

 APL supports national security and also pursues space science, exploration of the Solar System and other civilian research and development.

- Near Rockville in Montgomery County, Maryland:
 - A Johns Hopkins campus
- Downtown Baltimore, downtown Washington and in Columbia:
 - A network of continuing education facilities
- International:

Academic facilities in Nanjing, China, and in Bologna, Italy

- 20,000 full-time and part-time students
- The headquarters campus Homewood has nearly 4,600 full-time undergraduates and more than 1,600 full-time graduate students
- Official motto: "Veritas vos liberabit." "The truth shall make you free." Quoted from John 8:32



Theron Feist

Senior Enterprise Developer

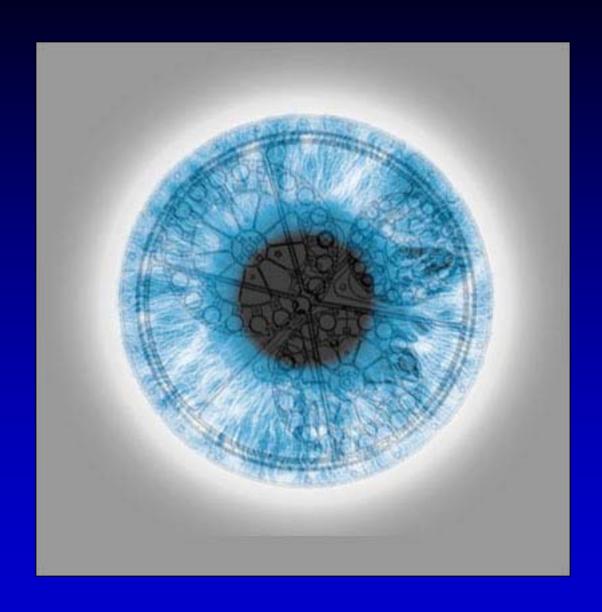
Enterprise Services Group



Chris Doyle

Senior System Software Engineer

Enterprise Services Group



"Interviews"



Office of Undergraduate Admissions

- Student lifecycle, not portal
- The honeymoon's over!
- Build connections and community
- Parent's need to connect too



Mobility Group

- Blackberry server for doctors
- Person directory search #1



SAIS

- Maintain their own identity
- International community
- Autonomous website
- Undergoing brand redesign





The Paul H. Nitze
School of Advanced
International Studies
BOLOGNA
CENTER

JHU Marketing

- Portal should be desirable to students
- Let students customize it and make it personally useful
- Let each division have brand and community control rather than a monolithic brand
- Yet have unifying elements
 - Standardize on applications and tools
 - Will marketing own portal skins?

School of Medicine Marketing

- Maintain unique identity
- But desire to unify with larger portal and applications
- Autonomous website
- Mess of intranets and medical systems
- Distributed content authoring

2

Heuristic Evaluation

Usability analysis of the existing portal.



Home

First Time Log In

Help

03/26/2008

IOHNS HOPKINS UNIVERSITY

Kleist's 'The

Welcome Guest! [Click here to Login]

SEARCH OJH Topic OPerson Last Name, First Name

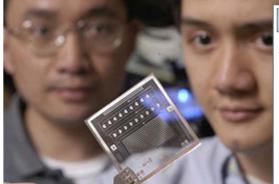
Go.

Advanced Person Search



An Introduction to Object Theater:

Lecture and Workshop





Today's Events 의 그 만 03/28/2008 Start Time Event 9:00 AM - 5:45 PM KANT'S CRITIOUE OF JUDGMENT: ART, SCIENCE, AND RELIGION 11:00 AM - 12:00 PM Scalar dispersion in inhomogeneous flow 12:00 PM - 1:30 PM Brown Bag Lunch Seminar 12:15 PM - 1:20 PM Department of Epidemiology. Seminar Series E 4:00 PM - 6:00 PM Language Unmoored: Signs and Revolution in

JOHNS HOPKINS

ENTERPRISE AUTHENTICATION

MYJOHNSHOPKINS LOGIN	ABOUT MYJOHNSHOPKINS ENTERPRISE LOGIN INFO PASSWORD SERVICES
Please enter your JHED ID and Password First Time JHED Users Click Here	
JHED ID:	(my JOHNS HOPKINS
Password: Forgot Your Password? Login	The myJohnsHopkins portal is your one-stop-shop for Johns Hopkins news, information, and tools. Its primary goal is to simplify and centralize your access to services and content available at Johns Hopkins. The site is highly customizable, and is personalized to provide the information and services that matter to you.

If you have trouble using this form, click here to use the Non-JavaScript Version.

Use of the Johns Hopkins Enterprise Directory (JHED) Computer System shall be solely for the business purposes of the Johns Hopkins
Institutions. Unauthorized use may subject you to criminal prosecution. Use of this system is monitored. Evidence of unauthorized use
collected during monitoring may be used for administrative, criminal or adverse action. Use of this system constitutes consent to monitoring for
these purposes, and for any other purpose related to the business interests of the Johns Hopkins Institutions, or as needed to protect system
resources.

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JHED First Time Login & Forgotten Password



3 SIMPLE STEPS TO SETUP YOUR ACCOUNT:

- Search for yourself in the above "Search for a Person" to locate your Logon ID (LID).
- Once you have obtained your LID, enter it into "First Time Login/Reset my password".
- On the resulting screens, answer the identifying questions to validate your account.

First time logging in?

First you must locate your LID (Logon Id) by searching for yourself in the directory using the search at the top of this page. Once you find your listing, click your name on the search results screen to view your record. Your LID will be displayed in your record. Note your LID and follow the usual login process.

Need to reset your password?

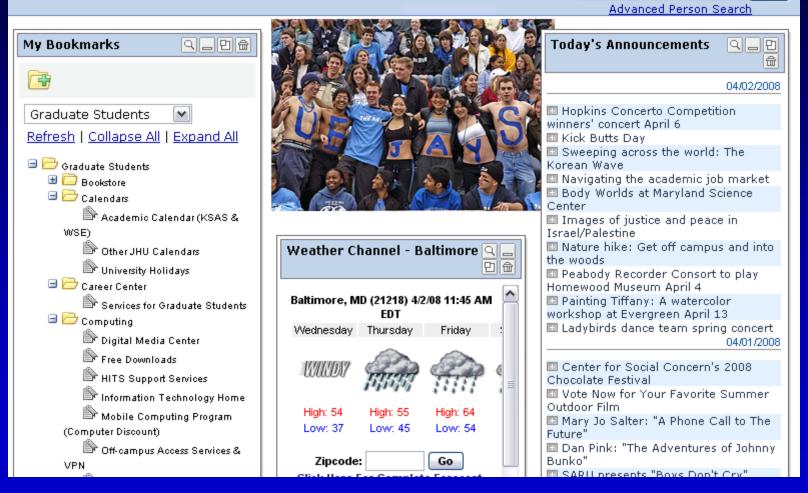
You may go to the Reset My Password box and enter your LID, select "Continue" and complete the form on the resulting screen.

If all of this fails, then send an e-mail to ihed@jhmi.edu

Login:			
First Time Login:			
Login ID (LID):			
Continue			

Reset My Password:			
Login ID (LID):			
	Continue		





To update your Emergency Alert information, click here

JHED Functions

 Set Online Visibility

Welcome Gary!

- Change MyInfo
- Change Password
- Password Notification
- Departmental Admin Lookup

Applications

Go

Advanced Person Search

- Download VPN Client Software | [Help]
- Email Alias [Help]
- Spam Quarantine Options

SEARCH OJH Topic OPerson Last Name, First Name

- JShare [Help]
- RefWorks

Service And Access Request

- · Request an Email account
- · Request a Group JHEM Account
- Request a Mailing List

Acceptable Use of JHED Contact



Powered by uPortal 2.5.0



Johns Hopkins Enterprise Directory

X

There are more results available. Please narrow your search further for more results.

	There are more results available. Flease harrow your search further for more results.		
Full Name	Institution	Title	
Abey John	JHU	AE UG Senior	
Adam John	JHU	BE UG Undergraduate	
Amballur John	JHU JHMI JHU	ASST PROFESSOR Active Staff Assistant Professor	
Camille John	JHU	BE GR Graduate	
Carina John	JHU	BE GR Graduate	
Douglas H John	JHU		
Franklin John	JHU	POSTDOC FELLOW	
Hanock John	JHU	PH GR Graduate	
Hedayat John	JHMI	HCGH Employee	
Johnson John			
Liny John	JHU JHU	UNDERGRAD ASSISTANT AE UG Junior	
Majnu John	JHU	AE GR Graduate	
Preeti John	JHU JHMI JHU	POSTDOC FELLOW Clinical Fellow	
	Page 1 of 8	Next>>	

JOHNS HOPKINS

ENTERPRISE AUTHENTICATION

You have been logged out of the Enterprise Authentication system.

Please close your browser to ensure you have been logged out of all applications using the Enterprise Authentication system.

Use of the Johns Hopkins Enterprise Directory (JHED) Computer System shall be solely for the business purposes of the Johns Hopkins Institutions. Unauthorized use may subject you to criminal prosecution. Use of this system is monitored. Evidence of unauthorized use collected during monitoring may be used for administrative, criminal or adverse action. Use of this system constitutes consent to monitoring for these purposes, and for any other purpose related to the business interests of the Johns Hopkins Institutions, or as needed to protect system resources.

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JOHNS HOPKINS

ENTERPRISE AUTHENTICATION

FIRST TIME JHED LOGIN

Reset Password

Login ID (LID):

Continue

BACK TO LOGIN SCREEN

Password Policy

CHANGE PASSWORD

x 8 characters minimum

FORGOT PASSWORD?

- x 2 alphabetic minimum
- x 2 numeric minimum
- x May not use previous 4
- x Expires in 6 months













My Johns Hopkins Help

Logging In

In order to access My JH, you will need a JHED ID and password when you point your browser to https://portal.johnshopkins.edu

Default Layout

Once you have successfully logged into My JH, you will notice that the default layout includes Home, MyJH, and Library Tabs. You will also have a tab based on your primary affiliation with Johns Hopkins (i.e. faculty, staff, or student).

You may also have additional tabs, depending on other criteria such as the school or unit you are associated with. Your default layout is just a starting point; you can pick from hundreds of additional information sources.

Channels, Tabs, and Columns

Channels contain the content of the services in My JH. Each channel focuses on a particular kind of content and there are many more to explore.

The channels are organized on separate pages called tabs. You can add additional **tabs** to help organize MyJH to match your needs.

Each tab holds one or more columns of channels. Again, you can set these columns to display the information you want to see in the way you want to see it.

Add a Tab

To a del codit con de late a tale con tale con the H I Doctor

3

Design Exploration

Visualization of ideas.



Home

First Time Log In

Help

03/26/2008

IOHNS HOPKINS UNIVERSITY

Kleist's 'The

Welcome Guest! [Click here to Login]

SEARCH OJH Topic OPerson Last Name, First Name

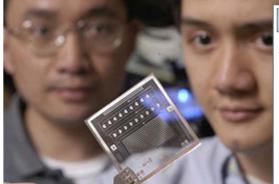
Go.

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Research

Johns Hopkins Medicine

Information for

Undergraduates

Graduate Students

Faculty and Staff

Visitors

Patients

Parents

Alumni

Donors

Business



Today at Johns Hopkins



» Wintry Mix

Stop by the JHU emergency info and weather alerts page in case of inclement weather.



» The Great Meanderer

In his 51 years at JH, Reds Wolman '49 has shaped the brightest minds in geomorphology — and forever changed the field.



» Eliminating Bloodstream Infections

A JH safety initiative to reduce bloodstream infections in ICUs could save \$3 billion dollars and 30,000 lives annually.

Highlights



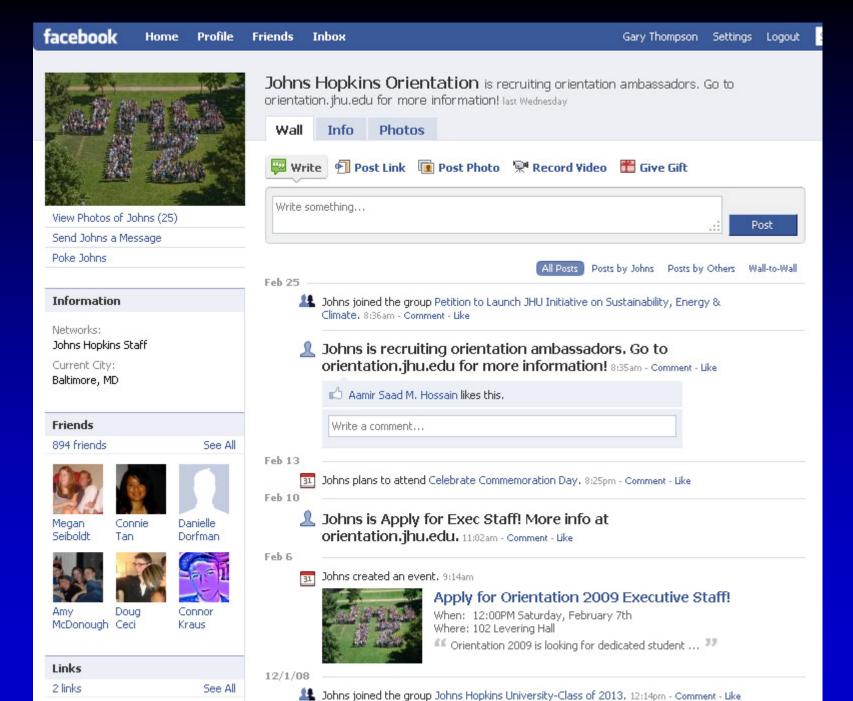
Ron Daniels arrives

The university's 14th president has started work. Learn more.

Contact Us | Site Map | About Site | Search

Contact the JHUniverse webmaster.

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31 Johns plans to attend OCTOPODES Concert 12:14pm - Comment - Like

Johns Hopkins Orientation

Welcome! Created by current students, Hopkins Interactive is your gateway to campus-a virtual connection to our community. Every week is different, so check back frequently!



What's New

- >> Welcome our newest student blogs from freshmen Lauren C. and Mandy S. Also, check out our Class of 2011: Freshman Blog for entries from four additional freshmen.
- >> Get a parental perspective on Hopkins from the Parent Blogs included within our Blue Jay Buffet blog. Also, check out our Alumni Blogs to find out about what Hopkins students do post-graduation.
- >> Hopkins Interactive is also proud to present the newest addition to our selection of blogs, the Video Blog. Check back weekly for interesting clips of life at Hopkins, tours of buildings, and so much more.

Hopkins interactive



STUDENT PROFILES

Our students are what make Johns Hopkins so special! Meet more than 20 of them here.



Updated regularly, our blogs are your way to get a real feel for what the



Johns Hopkins experience is all about.



MESSAGE BOARDS

Get answers to your questions directly from the current students and staff and read through archived information lots of ways to virtually explore the to learn more about Johns Hopkins.



This is your portal to everything going on at Johns Hopkins. Here we provide Homewood campus.



What better way to experience student ! Connect with current Johns Hopkins life than through online video? Our students introduce you to life on campus and in Baltimore.



CHAT WITH US

students through a variety of online chat features.



>> <u>Undergraduate</u> Admissions



Did you know? In 1884, the Glee Club performed its first concert: Woodrow Wilson (later the 28th U.S. President) sang first tenor.



JOHNS HOPKINS

SAIS Bologna Center | Hopkins-Nanjing Center | JHU

Press Room | Site Map | Contact

Home

Admissions

Academics

Prospective Students

Current Students

Alumni

Google" Custom Search

GO

About SAIS in Washington

- About SAIS in Bologna
- Year of Water
- **Our Faculty**
- Research Centers
- Publications
- SAIS PostGlobal
- News & Events Archive
- For Employers
- **Human Resources**
- Support SAIS

HEADLINES Y BUSINESS ENEURSH SAIS Team Wins Global Competition Students place first in Thunderbird Sustainable Innovation Challenge. Read More 1 2 3

About SAIS



Welcome to the Paul H. Nitze School of Advanced International Studies

Recent News



SAIS Hosted Water Experts Aaron Salzberg and Geoff Dabelko on February 20

Voices of SAIS



Emma Ashburn Washington, D.C. M.A., China Studies

TOOLS & RESOURCES

- Events Calendar
- SAIS Webmail
- Library Services
- I ISIS
- SAIS Insider

UPCOMING EVENTS

Wednesday, March 4

"A Journey to Darfur" Film Screening With Nick Clooney

12:30 p.m. - Kenney Auditorium, Nitze Building

More information

Wednesday, March 4

"China's Responses to the Global Financial Crisis"

5:15 p.m. - Kenney Auditorium, Nitze Building

- More information
- All upcoming events



PATIENT CARE

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EDUCATION

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Patient Care Locations

Pay Your Bill

Search Clinical Trials



RSS FEEDS



PODCASTS











PRINT THIS PAGE

FEATURES



The Johns Hopkins Hospital has once again--for the 18th consecutive time--earned the top spot in U.S. News & World Report's annual rankings of American hospitals, placing first in three medical specialties and very high in 12 others.

>> More



How a Hopkins team is answering the call for adult sufferers of sickle cell disease. Read the Winter issue of Hopkins Medicine Magazine. >> More

NEWS & INFORMATION

- Johns Hopkins Safety Team Works to Eliminate Bloodstream Infections in the Nation and the World - 2/25/09
- Prostate Specific Antigen Testing May be Unnecessary for Some Older Men - 2/20/09
- Two Gene Mutations Linked to Most Common Brain Cancers -2/19/09
- Clot-Buster Boosts Survival, Decreases Disability for Deadly Subset of Stroke - 2/19/09





Home Peabody A- Z Directories

Quick Links

✓ Search

0

Prospective Student:

Current Students

Family and Friends

Alumni

Faculty and Staff

Upcoming Events

WEDNESDAY, MARCH 4, 7:30 PM

Peabody Chamber Winds

More information

Full concert calendar >>



Peabody Dance Showcase



Peabody Elderhostel







Click here for highlights of the latest issues of Peabody Magazine and the Arts Alive guide

Message from the Director

Graduation Information

News and Events

Teaching and Learning

Campus and Community

Services and Administration

Apply to Peabody

Give to Peabody

The Peabody Institute has a preeminent faculty, a nurturing, collaborative learning environment, and the academic resources of one of the nation's leading universities, Johns Hopkins. <u>Learn more about Peabody</u> >>



Visit the new Johns Hopkins University blog, Perspectives



Design Reviews

Dynamic Duo roadshow.

Hello.

Sign In

to your personalized

New visitor?

News

Lorem ipsum dolor

Sit amet, consectetuer adipiscing elit. Sed vestibulum.

Nam porta neque

Ut eni nulla at lectus. Nulla facilisi. Nulla accumsan, ante

Sem enim tempus libero

Nec molestie urna arcu at odio sagittis ultrices.

What is myJH?

Lorem ipsum dolor sit amet, consectetuer adipiscing elit.

Morbi pellentesque molestie dui. Sed quis orci. Ut vel urna. Vestibulum dapibus, felis vitae sollicitudin pretium, purus sem tempus est, vitae pellentesque nibh quam vitae mauris. Ouisque euismod arcu ac liquia.

What's inside?

Duis et urna et sapien consectetuer venenatis.

Duis et urna et sapien consectetuer venenatis. Fusce l'ectus ante, posuere vel, feugiat id, feugiat vitae, nunc.

- · Suspendisse placerat
- Diam non viverra dapibus
- · Sapien leo facilisis velit
- Vitae suscipit arcu erat dapibus tellus
- Sed conque
- Vestibulum lacus leo

How do I get in?

Pellentesque faucibus aliquet augue.

Vestibulum egestas lobortis lectus. Maecenas mollis adipiscing leo. Aliquam id ipsum. Duis tempus volutpat sapien. Proin mollis congue risus.

I need help!

Proin ac lacus vitae mi pellentesque vestibulum.

In iaculis, enim ac tempor aliquam, nisl nulla tincidunt tellus, quis convallis ligula est non lorem. Morbi diam tortor, fermentum blandit, lacinia at, imperdiet in, felis.

JHAuthentication

Sign In

A single sign-in to Johns Hopkins online services



Sign in once to access all your Johns Hopkins online services and applications. No need to remember or enter multiple IDs and passwords.

I need to:

- Get a JHED ID
- Remember my JHED ID
- · Change my password
- Remember my password
- · Sign in for the first time

Tell me more about:

- · Frequently asked questions
- · Terms and conditions
- · Privacy policy

JOHNS HOPKINS

Customize My Portal 🔻

Options ▼

Events

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Home



Caption or long description to give context to the picture

See more Johns Hopkins Life

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Announcements



Flute Master Class Participants Recital

The Marina Piccinini International Flute Master Class Participants Recital is set for 7 p.m. on Friday, June 6 in Peabody's Griswold Hall. Colette Valentine, piano. Admission is free... More



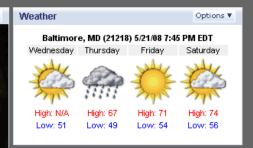
Korean-American Student Association Fund-Raising Concert

The Korean-American Student Association will hold its second fund-raising concert from 7:30 to 9 p.m. on Friday, May 30 at Friedberg Hall at the Peabody Institute... More



Congratulations to our students

Dear Students, Faculty and Staff... More



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18	19	20	21	22	23	24
25	26	27	28	29	30	31

All Day	Harmony to the Eyes: Charting Palladio's Architecture from Rome to Baltimore
All Day	Sculpture at Evergreen 2008

<u>Convocation</u>

Today's Events

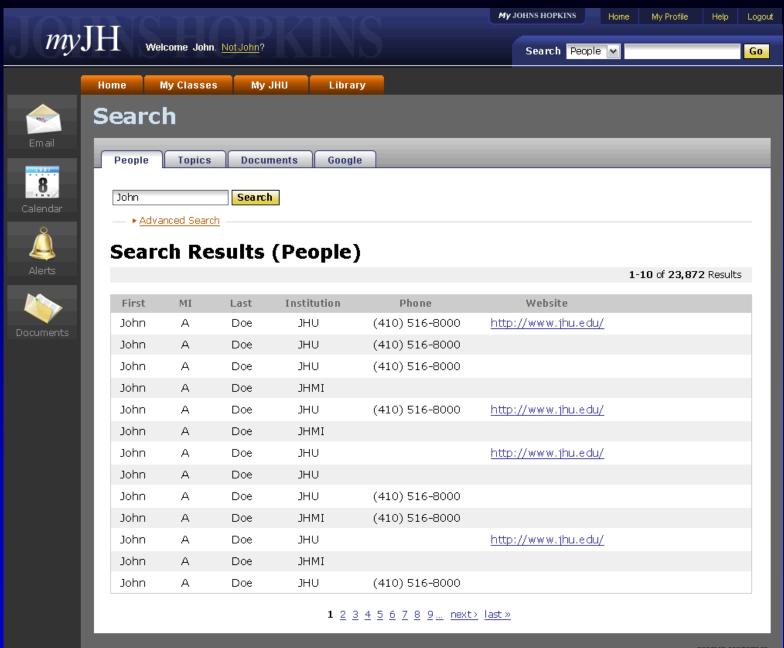
2:00pm

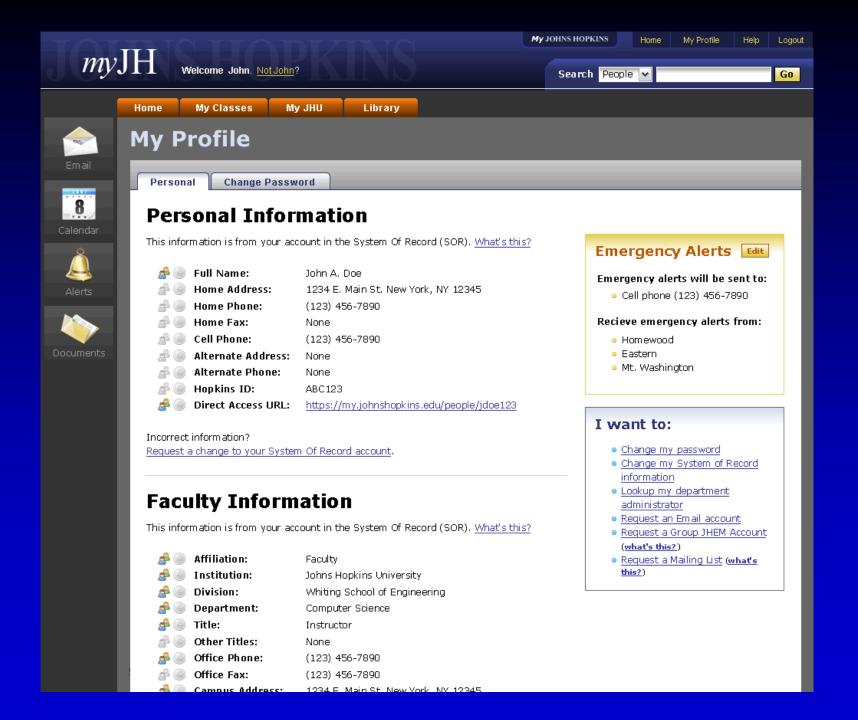
7:00pm Whiting School of Engineering Graduate
Ceremony

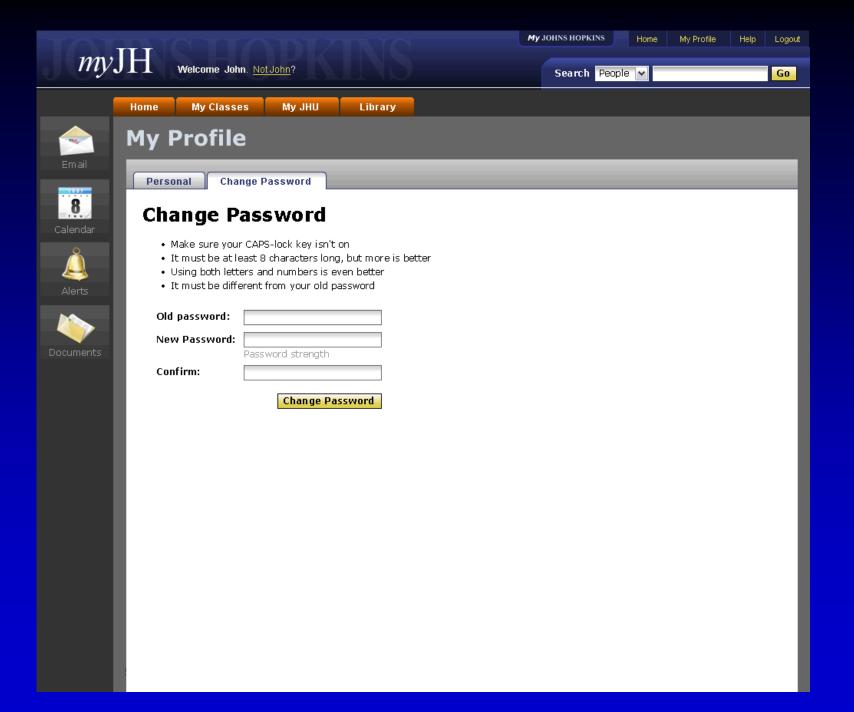
Bloomberg School of Public Health

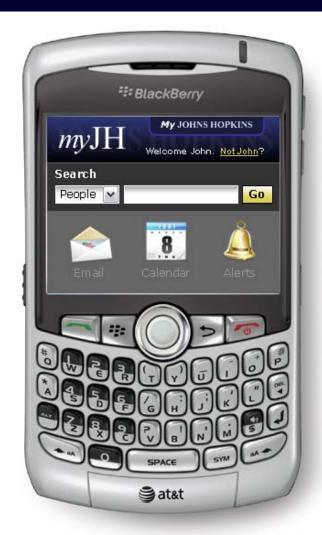
More...

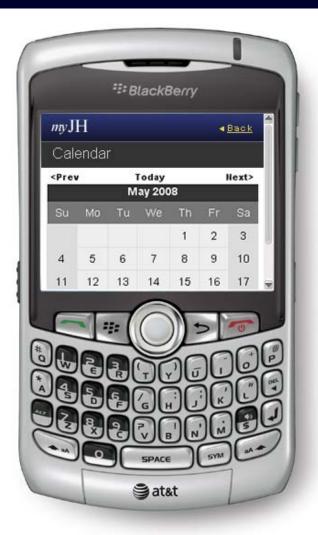
Ⅲ View all













Divisional Skinning

Giving divisions branding freedom while keeping an overarching brand umbrella up.

Home

Welcome John. Not John?

Search People 🕶

Go

Em ail







My JHU

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Support

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Customize My Portal 🔻



Announcements

Options ▼



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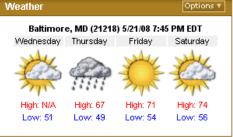
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Dear Students, Faculty and Staff... More



C	Calendar Options ▼							
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Today's Events								
	All Day Harmony to the Eyes: Charting Palladio's Architecture from Rome to Baltimore							
	All Day Sculpture at Evergreen 2008							
	2:00pm	Opm Bloomberg School of Public Health Convocation						
	7:00pm	Whiting School of Engineering Graduate Ceremony						

More...

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Alerts





Announcements



Flute Master Class Participants Recital

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Dear Students, Faculty and Staff... More

Customize My Portal ₹



Calendar

Options ▼

Options *

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25	5 26	27	28	29	30	31

Today's Events

Wiew all

All Day	Harmony to the Eyes: Charting Palladio's Architecture from Rome to Baltimore
All Day	Sculpture at Evergreen 2008

Bloomberg School of Public Health 2:00pm Convocation

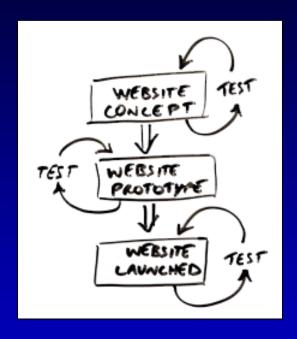
7:00pm Whiting School of Engineering Graduate Ceremony



A true reality show.

- 2 Students
- 2 Staff
- 1 Faculty

- **Consent Form**
- Testing Protocol
- Honorarium

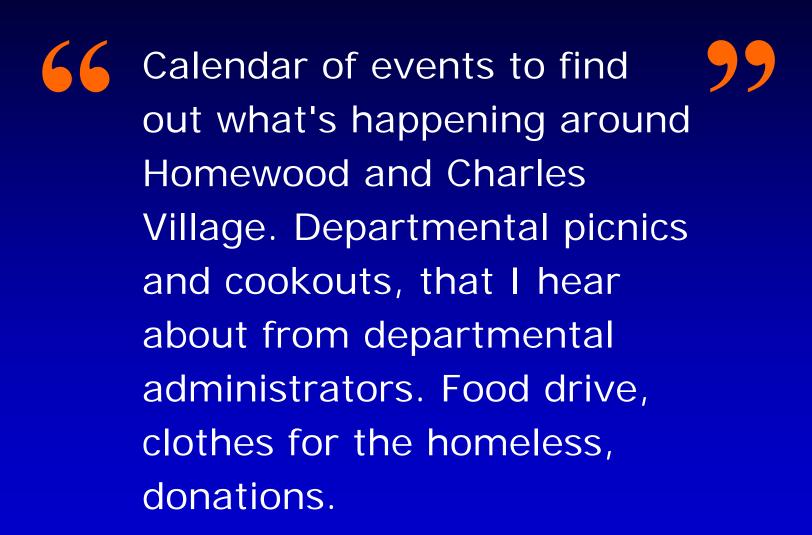


66 I don't like the colors. I 77 want something more warm and inviting. Maybe more pastel colors. If I can't change the colors, I wouldn't use it.

66 What language is this?

I don't see where to change that.

I would expect to launch [desktop application].





The Result

Let's take a look at my.johnshopkins.edu

https://my.johnshopkins.edu/

Gary Thompson gary@unicon.net www.unicon.net